

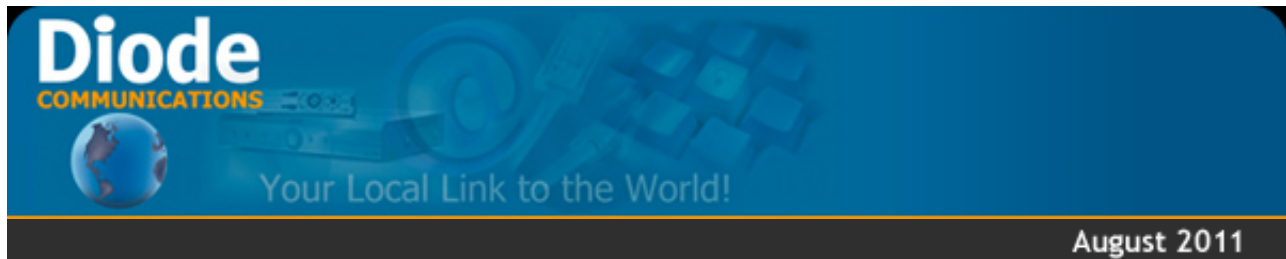
**Subject: Your Diode Communications eNewsletter August 2011**

**Date:** Friday, August 5, 2011 12:32 AM

**From:** The Diode Communications Internet Team <internetsupport@diodecom.net>

**To:** Tammi Dellapina tammid@cornerstonenow.com

**Conversation:** Your Diode Communications eNewsletter August 2011



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To our valued Diodecom Internet subscriber,

Safety and security are always on our minds and the month of August is no exception. For example, you may be concerned with keeping kids safe at the pool now or while walking to school soon. As far as security goes, we share important information on two issues—a malware warning from Microsoft about fake Windows support calls as well as a malware threat to Mac users. And on the topic of safety, don't miss the beautiful seatbelt advocacy commercial in Two to View. Also in this issue, you'll find summer-savvy sites to help you make the most of August plus easy instructions on how to get started on Twitter.



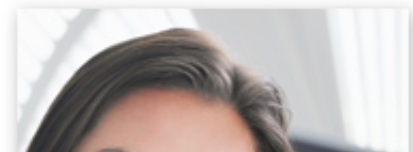
The goal of each of our eNewsletters is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. We think you'll find this information interesting.

To see what's inside this issue, simply scroll down the eNewsletter or click on the links within the index to the left. Thanks for reading!

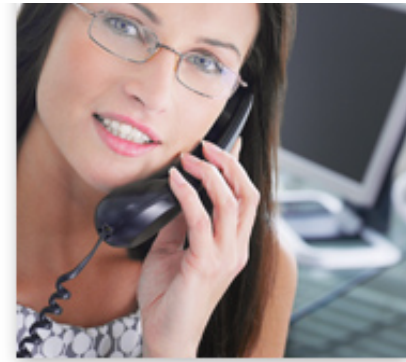
- The Diode Communications Internet Team

**Malware Warning - Microsoft Reports On Fake Windows Support Calls**

Beware! Computer scams don't just happen on computers. A recent study commissioned by Microsoft describes how scammers are now calling people on the phone and tricking them into installing computer software designed to steal money, identities, and passwords.



Here's how it works: The scammer calls and, after sharing their "credentials," tells the victim that his/her computer is at risk. The scammer directs the victim to view a harmless error report that the scammer claims shows how the victim's computer has been compromised. The scammer then asks for a credit card number for the victim to "purchase" software that will solve the "problem." Or they direct the victim to install software that places a virus on the victim's computer, enabling the scammer to gain access to critical information.



**Microsoft recommends these do's and don'ts to help prevent becoming a victim:**

**DO**

- Be suspicious of unsolicited calls related to a security problem, even if the caller claims to represent a respected company.
- Use up-to-date versions of operating system and application software.
- Make sure security updates are installed regularly.
- Use strong passwords and change them regularly.
- Make sure your firewall is turned on and that antivirus software is installed and up to date.

**DON'T**

- Provide personal information, such as credit card or bank details, to an unsolicited caller.
- Go to a website, type anything into a computer, install software, or follow any other instruction from someone who calls out of the blue.

**If you think you may already have been a victim of a phone scam, do the following:**

- Change the passwords for your computer, your main email account, and financial accounts.
- Contact your bank and credit card companies to alert them to the potential breach.
- Scan your computer with the Microsoft Safety Scanner ([microsoft.com/security/scanner/en-us/default.aspx](http://microsoft.com/security/scanner/en-us/default.aspx)) to find out if you have malware (virus) installed on your computer.

Remember, there is no security software that can protect against this kind of threat so your best defense is to be informed and be prepared.

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## **Announcing Diode Technologies**

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Diode Communications has started a new division called Diode Technologies and we offer the below listed new services. If you would like additional information contact Jeremiah Duerksen at 402.793.5124 or [jeremiah@diodecom.net](mailto:jeremiah@diodecom.net).

### **Business Telephone Systems**



Don't let an out-of-date business telephone system stop your business from earning money and saving valuable time. With new applications and features business telephone systems are designed to improve productivity and communication with even your most remote employee. Softphones, voicemail

to email, desk-top control and call recording are a few features that will improve your day to day operations and add revenue to your bottom line.

## Security



Protect your home or business with Diode Technologies Security Systems. Our systems provide 24X7 monitoring to keep you safe from intrusion. Systems can be armed or disarmed using any smart phone or Wi-Fi device. Text messages or email alerts on entry to keep track of system status and activity.

## Surveillance



Keep watch over your business or home using Diode Technologies video surveillance systems. View cameras from anywhere are using an Internet Connection. Easy playback and email notification on motion detection keeps you informed even when you are not there.

## Access Control



Access Control is an affordable solution to managing you door entry points and users that access them. No more changing locks and wondering who entered your facility. Security access control allows you to limit employee access, manage schedules, and know who's going where and when.

## Multi-Room Audio Systems



Listen to endless amounts of streaming audio from the all your favorite sources. Control speakers throughout the house using your Apple or Android device or home computer. Play different music in each room or sync them all together for a whole house party experience.

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## Two To View - A Couple Of Amazing Videos You Don't Want To Miss



Roger Ebert calls this "The Greatest Music Video Ever Made." It's also the largest and longest LipDub video to date. Filmed in downtown Grand Rapids, it involved 5,000 residents and was created in response to the *Newsweek* article calling Grand Rapids a "dying city." Even if you only watch part of



You've never seen a seatbelt commercial quite like this one. It's been described as "the most beautiful seatbelt advocacy commercial ever" and for good reason; the unique imagery is both compelling and thought provoking. Take a minute to watch it and then share it with someone you care

it, you'll find it fun and inspiring. about.

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## **This Month's FAQ - Do Mac Users Need To Worry About Viruses?**

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Let's start with the big picture. Worldwide, about 90 percent of the computer market is comprised of PC users with about 10 percent being Mac users. Cybercriminals are well aware of these statistics and tend to focus their virus efforts on the "bigger slice of the pie." So traditionally, Macs have been known to experience fewer viruses.



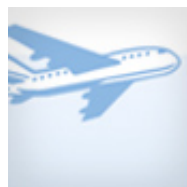
However, Mac security has been in the news again lately due to the MacDefender malware and its variants. MacDefender masquerades as antivirus software, showing a webpage that looks like a virus detection screen, and then prompting the user to complete the install process. If completed, the malware will ask for credit card information to eliminate nonexistent viruses.

Do Mac users need to worry about viruses? The short answer is yes. No computer is completely immune from threats and Apple recommends that Mac users keep antivirus software updated and take precautions when downloading files, opening email attachments, etc. If you're in the 90 percent with a PC, you should be practicing these security measures as well.

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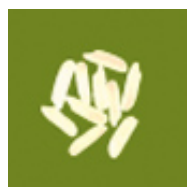
## **Sites Of The Month - Great Sites To Check Out In August**

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### **Travel Fare Tracking**

[yapta.com](http://yapta.com) – If you're looking for the best prices on travel, visit this site to help you track them. You can enter information about the flight, hotel, or car you're looking for and then have the site send you email updates when the price goes down. You can also use the site to get a refund from the airline if a flight price drops after you book it.



### **Donate And Learn**

[freerice.com](http://freerice.com) – This site allows you to use your smarts and help people at the same time. Answer quiz questions on a variety of topics and for every answer you get right, the site donates rice to those in need in places like Cambodia and Africa. This is a nonprofit organization, so you can also donate money or read their blog to find out more about how they're making a difference.



### **Summer Salad Recipes**

[momswhothink.com](http://momswhothink.com) – Warm August weather is a great time for cool salads. Here you'll find recipes for all kinds of salads including classics like macaroni and potato; desserts like Jell-O and fruit; and hearty like shrimp, chicken, and taco. Explore the rest of the site to find useful articles on health, parenting, nutrition, and more topics of interest to moms and others who care for kids.



### **Video Education**

[khanacademy.org](http://khanacademy.org) – Before they start the new school year, do your kids need a refresher on some of what they learned last year? This free and comprehensive e-learning site has videos on hundreds of topics to choose



from. Subjects include math, science, history, and finance. Even if your kids are all caught up, you might consider using the site yourself.



### **Best Months To Buy**

[freeshipping.org](http://freeshipping.org) – From kitchen appliances to winter coats to champagne, you can spend less by knowing the right time to buy. For example, August is traditionally a great time to purchase things like computers, lawn mowers, and swimsuits. But every month has its bargains. Before your next major purchase, check this guide to figure out the best time to buy.

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## **Short Tutorial - Creating An Account On Twitter**

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According to Twitter, 200 million tweets are now posted daily, compared with 65 million a day just one year ago. If you aren't currently on Twitter but are ready to "test your wings," you'll be happy to know that it's easy to sign up and get started. Simply follow these instructions:



1. Visit [twitter.com](http://twitter.com), enter your full name, and click the yellow button on the right side of your screen. You can also simply navigate to [twitter.com/signup](http://twitter.com/signup).
2. Fill in the first field with your full name.
3. Select a username from one of the usernames suggested or create your own. Twitter will automatically suggest available usernames based on the real name and email address you've entered. Try to pick something that describes you—whether it's a nickname, an interest, or a hobby. (See below for more tips.)
4. Enter a password. Be tricky! Make sure your password contains letters, numbers, and symbols.
5. Enter your email address; it should be one that you actively use.
6. Fill in the CAPTCHA to prove you're human, not a machine!
7. Pick sources that interest you (more on this below).
8. Search for Friends and follow them.

### **Here are some tips for choosing a username:**

1. Your username is the name your followers use when sending @replies, direct messages, or Retweets.
2. Your username will also form the URL of your home timeline. Twitter will provide a few available suggestions but feel free to choose your own.
3. You can change your username in your account settings at any time as long as the new username is not in use.
4. Usernames must be fewer than 15 characters in length and cannot contain 'admin' or 'twitter' in order to avoid brand confusion.

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We hope you found this newsletter to be informative. It's our way of keeping you posted on the happenings here. If, however, you'd prefer not to receive these bulletins, click [here](#).

Thanks for your business!

Best regards

The Diode Communications Internet Team

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